

GEC Steering Group, Wednesday 4th May 2022– MINUTES

Attendees: Oliver Greenfield, Zeenat Niazi, Andy Norton, Clara Axblad, Peter Poschen, Steve Bass. Jean McLean (GEC secretariat)



Apologies: Aline Brandstatter, Kamal Gueye, Steven Stone, Tibor Stari, Juha Siikamaki, Holger Schmid, Mike Wilson

Agenda 4th May 2022:

1. February minutes for approval.
2. IIED hosting of GEC – status and next steps
3. Global meeting - SG input, days 1-4
4. GEC annual workplan reporting
5. AOB – next meeting date - **Wednesday, 20th July 2022, 12.30pm-2pm, UK**

1. Draft – February Minutes – attached - SG signed-off.

- **ACTION - GEC to post on site**

2. IIED hosting of GEC – status and next steps

- The hosting agreement between GEC and IIED (MOU 2017) expired in March, 2022. This prompted a GEC secretariat review of the hosting arrangements to determine if the arrangement continues to make strategic and operational sense to GEC and identify any changes required to the MOU.
- From the review, **GEC’s secretariat conclusion is that hosting is still the preferred arrangement for GEC and based on SG acceptance, would recommend to GEC SG to request continued hosting at IIED.**
- **IIED’s position is that is happy to continue to host GEC for the next phase**
- Action is underway to finalise a new MOU to set out the conditions for continued hosting. These are slightly more complicated because of the hosting IIED Europe.
- Discussion included what is IIED Europe? Does this change hub relationship. What is the ambition and practical functions planned for GEC Europe?
- GEC Secretariat recommendation is that GEC and IIED share review papers and prepare the new MOUs and present the whole partnership arrangement for **SG discussion and decision** at the next SG.
- **SG decision to permit GEC and IIED to prepare details for next phase hosting agreements (MOUs with IIED UK and IIED Europe).**
- **ACTION – In minutes ask SG not present if they have any objection, noting that final hosting decision would not be until next SG when MOUs presented.**

3. Big Programme review – Shared Global Green Deal and Social Contract

From the SG forward calendar *– May/June is when we review big programmes. In Feb SG signed off the GEC annual plan but actioned the secretariat to:

- **GEC to identify the overlap and map links between the two sister programmes (Shared Global Green Deal, and Social Contract).**
- **GEC to refine global activity, autonomy of hubs, societal demand – and ensure this is all articulated well in the design.**
- **Global work – should be explicit on global economic architecture that supports change – such as trade rules etc.**

- GEC needs to work on how marginalised groups will be engaged/assisted through the social contract work.
- GEC to better understand EC policy focus areas and include this in our description of green economy.

As these programmes are envisaged to be the main part of GEC's work for the next few years, it would be very helpful to use our **SG big programme review** to discuss the progress of the above actions, and to get further SG input at this important formative stage.

Attached is a **DRAFT (and overly long) but comprehensive attempt** to develop links between the programmes, articulate some implementation details and clarify on how they build from and deliver GEC strategy using our Theory of change.

SG suggested questions:

1. Initial impressions? What do you like?
2. Theory of change and logic/clarity of activities?
3. What do you think might go wrong? Not work? Main risks?
4. Further areas for improvement?

SG Discussion and Areas for Improvement:

Broad SG approval and support – liked ambition, vision and boldness. TOC flywheel slide.

Need to improve:

- Analysis around the why of the 'social contract' – while retaining its helpful constructive ambiguity,
- Defining more precisely the role of GEC (amplifying social demand).
- Defining more clearly how the change will happen e.g. gradually or will there be a tipping point? What are the key milestones/ leverage points
- Incorporate geopolitics more into the analysis to help with relevance and operational plan.
- As a project document i.e. refine outcomes, outputs, indicators and deliverables.
- Our explanation for why the system is so resistant to change and what is so special about the current conditions for change.

Need to answer:

- Does social contract work in autocratic countries?
- Where is the role of corporates and the nature of their relationships with governments and citizens?
- Can we drive a global transition through democratic countries and contexts? Is that enough for us to reach a tipping point?
- What support are we providing to service social movements and get them a seat at the right table? How do we accelerate relationships to generate urgent change?
- To what extent does localisation as a strategy support this agenda
- The contribution that changes in consumption can make
- How do we unlock transitions at all levels, local, national, regional and global.

And need to be aware that we are not just pushing EU policy.

4. GEC reporting - SUMMARY – Annual work plan - 2022 PRIORITIES

The reporting framework has been updated to reflect the agreed 2022 work plans priorities (agreed at SG Feb 2022)

	Strategic Theme	Status Update	Status	Planned activities
1	Delivering on existing and closing contracts: Green recovery advocacy, E4N, and EC Finance dialogues	<ol style="list-style-type: none"> Expand Green recovery work through to Stockholm +50 – through consultation and key policy advocacy. <ul style="list-style-type: none"> National deliberations (catalytic dialogues formed around GE Tracker) held in 3 hub countries with EUDEL support. Successful multi-stakeholder event and document launch at UNEA Working on the priority structural policies that accelerate transition (with PIGE group) Land a successful last 6 months of E4N <ul style="list-style-type: none"> Team delivery on track for programme milestones and spend Developing key collaborative product on '10 key steps to a nature based green-economy' Secure the successful conclusion of EC Phase 2 – <ul style="list-style-type: none"> Small is beautiful - Financial policy recommendations – draft report in creation. 	GREEN	<ul style="list-style-type: none"> More national roundtables scheduled Deployment of COVID Tracker in country with EU delegations and GEC hubs <i>PIGE thinking expands</i> <i>Campaign targets Stockholm+50</i> Planning event in Next frontiers of nature based green economies', and a final symposium for our stakeholders To be presented at autumn global dialogue event in Brussels.
2	Set up Shared Global Green Deal (Influencing policies)	<ul style="list-style-type: none"> Developing Shared Global Green Deal campaign and funding with plans on: <ul style="list-style-type: none"> Evolve and improve in country Tracker deployment, use and ownership Global Structural sectoral policy work – build from Green recovery structural priorities to Global transition priorities Co-create Phase 3 EC programme that aspires to lift EGD towards shared global green deal, around regional collaboration areas 	GREEN	<ul style="list-style-type: none"> Plan to host learning roundtable to leverage EC, proposal support to hub funding (SB in support)
3	Expanding Social Contract work (inequality and inclusion approaches to deliver societal demand for green economy transitions)	<ul style="list-style-type: none"> Develop innovative convening approaches "strand of work" within EC Phase 3, to include citizen assemblies and juries, digital engagement, and wider deliberation approaches Develop engagement of marginal voices, especially women and youth – through linkages and partnerships with national and global movements. Evolve relationship with funder to land long term funding (3ys +) Partnership approach – national partners, and global partners A global campaign 	GREEN	<ul style="list-style-type: none"> Social contract funding roundtable with UNRISD – September 14/15 Need to work out how to Connect social contract work with national hub work
4	Refresh Telling the Stories	<ul style="list-style-type: none"> Undertaking GEC communications and engagement audit to determine areas of strength and improvement prioritisation Continuing GEC's innovative and unexpected convening approaches 	GREEN	<ul style="list-style-type: none"> Developing campaign approaches for social contract and shared global green deal Social contract on trial concept and event being developed

	Strategic Theme	Status Update	Status	Planned activities
		<ul style="list-style-type: none"> Stories For Life work has established a vibrant community. Video on the project 		<ul style="list-style-type: none"> Decide how to take forward stories for life
5	GEC Building the coalition: network function co-defined with hubs and being implemented. Partnership growth enabled	<ul style="list-style-type: none"> HUB leadership: Progress made on regional E, Africa hub GEC global hub evolution: Developing our global hub and its ability to support a coherent, decentralised, impactful, learning and action network (starfish). <ul style="list-style-type: none"> Work underway to better define global international policy convening role and for members Developing a shared pitch for hubs to land financing for national green economy work (min €100k per hub per year) 	GREEN	<ul style="list-style-type: none"> Setting up a GEC Europe office (hosted by IIED Europe) Look to find US hub Exploring a GEC youth network Developing a shared funding approach with HUBS Improve global communications role with members Link cross national movements and foster national/regional IGE policy networks Define and start to become, through new funding, actions and partnerships, the ‘coherence builder’ across the economic reform movement

SG request more details on:

- **More information on national roundtables**
- **Connect PP to Amazon work**
- **Clarify regional ambitions - including Amazon, Sub-Saharan Africa, South East Asia**

5. AOB

GEC to be at Stockholm+50 UN PAGE Green Recovery Event at Stockholm+50 event 2/3 July TBD.

Stockholm +50 Associated Event - Reimagining eco social contracts for a safe climate, a healthy planet and prosperous societies, 13th June 1pm.

SG invited to 22nd September social contract roundtable – OG to provide details

NEXT GEC Steering group MEETING: Wednesday, 27th July 2022, 12.30pm-2pm, UK

Appendix: GEC Forward calendarⁱ that maps above agenda items to a year of SG activity:

December: Annual review of strategy and partnership. - Global meeting agenda

Jan/February: Annual plan – calendar of events – priorities and targets for the year

March/April: Building the coalition – including funding

May/June: Big programme reviews

August/Sept: Influencing, Tracker, other policy areas

October: Telling the story and Barometer - context

December: global meeting strategy, partnership, annual plan review

Each meeting could have 5-minute standing agenda item on 'horizon scanning' – to identify big strategic issues

Individual SG members could volunteer to take the lead for particular items in the calendar. The advantage of a forward calendar is this should enable members' forward planning.

ⁱ Forward calendar for SG meetings approved in December 2019