

GEC Steering Group, Thursday 31st May 2018– MINUTES

Attendees: Oliver Greenfield, Paul Steele, Peter Poschen-Eiche, Holger Schmid, Asad Naqvi, Zeenat Niazi

Apologies: Thibaut Portevin, Steve Bass, Andy Norton, Aban Marker Kabraji, Mike Wilson



N.B. Minutes include notes received via email (which were sent to all).

Agenda 31st May 2018:

1. March Minutes for approval.
2. New member application - for SG approval
3. Measure what matters – SG discussion
4. GEC global meeting – For SG update
5. AOB and outstanding actions

1. Draft – March Minutes – attached

- **SG signed off. OG to post the minutes on GEC website.**

2. New member application (application attached)

- The Organization of American States ([OAS](#)), was established to promote cooperative action in the economic, social, and cultural development of Member States.
- “Having participated in several GEC events as a member of GE Action Learning Group of CANARI, I am convinced that OAS membership of the GEC could be mutually-rewarding in several respects, including through the use of GEC and OAS networks as well mechanisms for promoting stakeholder dialogue and international cooperation”.
- Collaboration themes: Dialogues and Natural capital
- **OG recommends coalition membership to SG steering group.** OAS (and Cletus Springer) is well known to us and has supported and participated in our events over many years.
- **For SG decision.** Additional information update. This is OAS secretariat application, not an application on behalf of all the OAS countries. **SG decision. Unanimously approved.**
- **OG to formalise partnership.**

3. Measure what matters – what next? (background paper attached)

- Since 2011 and the creation of our five policy themes – our coalition has agreed that green and fair economies needs different ways of measuring success and making better decision. We created Measure what matters as our brand for this work, including a [website](#). Our latest debate on this area of work was held in London on May 24th. These MWM debates are also happening in our country dialogues.
- **SG to read background paper and offer advice on next steps.**
- **SG comments:**
 - i. GEC should take a more indirect tack on the demand side. Simply inform each of them (Wealth Accounting, Capitals, SDGs) with clear ('bottom-up' or let's say geographically diverse) realities. Communicating the voices and consensuses from the national dialogues and hubs – so they can't ignore what national governments and citizens say actually matters.
 - ii. GEC should use narrative skills to tell the stories of the progress in these initiatives.
 - iii. GEC global policy positioning needs greater clarity.
- **OG to further develop MWM**

4. GEC global meeting – For update

- The meetings overarching question has been created – ‘how does everyone get a stake?’ and the overall structure of the event is developed. Each session is now being created and preparations are well in hand. I attach a 2-page overview for information.
- **SG comments:**
 - i. SG support the overarching theme ‘How does everyone get a stake in the GE?’
 - ii. Very busy agenda. Too much? We have gone for completeness rather than depth, as this is designed to initiate follow up collaboration. In addition, previous meetings have done our policy themes in one carousel session. We now have enough content and partners for them to be considered independently. Final point on breadth rather than depth. All of these interventions are designed to be connected and mutually re-enforcing, so ‘our change programme’ would be incomplete if we left some out. SG advise careful session planning to ensure the overall agenda works.
 - iii. The event should be very clear on the role of GEC (e.g. how tools such as the barometers can support advocacy)
 - iv. Need to clarify movement aka dialogue?
 - v. Need space to discuss 10-year plan.
 - vi. Need to connect conference participants from PAGE to GEC.
- **OG to update Global meeting agenda and respond to Asad with names for PAGE**

5. AOB – strategic actions outstanding

- Principles concept – to be published in September 2018
- OG to develop global SME plan – SME plan to be proposed at GEC global meeting in September
- OG to develop Partner Growth strategy. A draft to be shared at GEC global meeting for debate and buy-in.
 - i. **SG note the move to GEC hubs as our preferred growth and institutional development strategy**

NEXT GEC Steering group MEETING: Thursday, 26th July, 12.30pm-2pm, UK.