

Minutes: GEC Steering Group, Wednesday 2nd October 2019

Attendees: Oliver Greenfield, Jakob Haushofer, Peter Poschen-Eiche, Laura Kelly, Zeenat Niazi, Steve Bass, Asad Naqvi



Apologies: Andy Norton, Mike Wilson, Aban Marker Kabraji, Kamal Gueye, Holger Schmid, Steven Stone

Agenda 2nd October 2019:

1. July minutes for approval.
2. GEC trilogy: barometer, strategy, tracker
3. GEC 10 year strategy – SG quotes and other champions
4. SG annual calendar
5. 2020 GEC global meeting
6. AOB

1. Draft – July Minutes – attached

- **SG Approval. ACTION OG post on GEC website.**

2. GEC Trilogy (attached ppt)

- Building on the success of the launch of the Principles, Priorities and Pathways document at UN HLPF in June, we have a further three flagship products to be launched in this our 10 year anniversary. We have decided to launch them in a controlled sequence, targeting specific stakeholders, using strong connecting branding and cross-promotion. The ppt illustrates that idea.
 - Ten year barometer (**attached doc**)
 - Ten year strategy (**attached doc**)
 - The Green economy transition tracker
- The questions posed to the steering group is how to ensure these products become more than just secretariat (Global Hub) work, but owned and promoted by our partners, including Steering Group.
- 2020 is an important year for policy (UNFCCC NDC deadline; CBD COP; IUCN Congress; etc.). How should the GEC use its barometer, strategy and tracker to usefully intervene in these processes?
- **Main points from SG discussion**
 - Time to act with three audiences – policy, media and funding
 - Consider local language versions and local 1-page summary messages tailored to local contexts, with our hub partners promoting
 - Note across all documents to use ‘just transition’ term and add this term to glossary
 - Work towards an SG-hosted donor conference around the launch of these materials and for gaining core support to the strategy

3. GEC 10 year strategy –quotes and promotion (attached doc)

- The strategy has been through a rigorous process of consultation and collaborative development, including multiple reviews and inputs from the SG. The paper presented is our final version before it goes into production. We share it for 3 reasons:
 - For SG final sign-off
 - We would like Steering group quotes for the front of the document.
 - We would like advice on how to get it well promoted, **particularly to funders** – to whom and by whom?
- **SG Signed off with the following minor amendments:**

- Start of exec summary begins with three negative points. Follow with a positive paragraph on demand and 'can-do' news, evoking GEC's ten years' experience, with a solid plan on tackling these challenges and confidently state our USP.
- Reassert achievement of SDGs as part of our purpose and include in framing
- An addition to our strategy on engaging movements – that this is supporting a culture change that empowers different lifestyles and consumption patterns
- Be clearer on sectors – such as need to engage on agriculture
- TOC graphic needs simplification
- Need to grow our Policy and Network capacity in political economy expertise
- Ensure all Steering Group members are represented – some are currently not mentioned

4. SG annual calendar

- The steering group is one of the most valuable assets in the GEC's work. It is an influential group of global figures. Yet, there is an ongoing concern that we do not yet achieve commensurate value both to the individual Steering group members or to the work of the GEC, from this group. One idea would be to consider a forward calendar of subjects to cover all business across the year, as well as continue our within-SG information-sharing and networking. This would allow for greater ownership, preparation and depth of the agenda. What to include and how will it work? e.g. planning and review of all major GEC programmes; horizon-scanning and position-shaping in relation to upcoming issues and events; feedback on global hub (formerly secretariat) role?
- **SG approved the idea and asked for it to be developed as an SG work calendar and not only an SG meetings calendar**
- **OG to develop and check implications for the DG's ToR**

5. GEC 2020 global meeting, 4th - 7th of February, India, hosted by DA

- The 2020 GEC Global Meeting will focus on assuring Local Green Enterprises get a stake in the transition to a green economy. This will build from Trinidad and South Africa global meetings and focus on the enabling conditions for local green enterprises.
- The Global Meeting will take stock of the green economy transition in India and around the world. It will explore transformational policies to enable local green enterprises in contributing to national transition, and India's PAGE processes.
- The meeting will bring together representatives from all GEC hubs, members of the Indian green economy platform, key national policy makers, UN PAGE and Switch Asia
- A detailed agenda will be shared at December's SG.
- **For SG information, and save the dates**
- **Will we have asked participants what they want in advance?**
- **Zeenat and OG to bring draft agenda to December SG**

6. AOB

- **Back log of membership applications** – OG explained that he plans to address this within new distributed organisational design. Key global partners can be progressed through the global hub (formerly the secretariat) with some regional partners through country hubs.

NEXT GEC Steering group MEETING: Wednesday, 18th December, 12.30pm-2pm, UK.