

Attendees, Oliver Greenfield, Andy Norton, Thibaut Portevin, Peter Poschen-Eiche, Steven Stone, Zeenat Niazi, Kamal Gueye, Juha Siikamaki



Apologies: Aban Kabraji, Holger Schmid, Mike Wilson, Steve Bass

Agenda 27th September 2018:

1. Welcome Kamal Gueye
2. July Minutes for approval.
3. GEC at 10 – strategy process
4. GEC global meeting and PAGE ministerial
5. Big questions for strategy input and GEC development
6. AOB and outstanding actions

1. Welcome to Kamal Gueye. [Kamal's profile](#)

2. July Minutes –SG approved. Action: OG post on GEC site

3. GEC at 10 – update for SG comments

1. 10 years of GEC prompts a more thorough GEC strategic review which would be tested in January Global meeting and then culminate in a 'GEC at 10' 2019 set of events and publications. Working with SB – we present a draft GEC strategy process for SG review. (attached).
2. Achim Steiner has agreed to host our Friends and Founders within the HLPF in NY (*tentative dates 8-19 July 2019*)

3. SG review of strategy process:

- **Develop robust outward looking context:** what has changed, big trends – positive and negative, technology, circular, donut, big drivers, political, societal, austerity, globalism, nations backtracking on climate action, states rather than governments, economic reform is now a more crowded space.
 - **SG action: to share their organisational contexts if possible so that GEC can create a landscape of contexts.**
 - **OG action – to publish this context as GEC 10-year Barometer publication**
- **Proposed strategy process is good** – with a first draft of consultation insights for 5th December SG review, use Jan GEC global meeting to test and deepen consultation, first draft strategy responding to consultation and global meeting ready for SG Feb meeting, final draft for friends and founder's event.
 - Backward looking review: what has GEC achieved? Impact? Has the capacity of its partners improved? What has worked? What has not?
 - Interview people not in our normal circles or who might be critical
 - **SG and OG action: set interview dates for SG members**
- **Key strategic questions:**
 - Global policy agenda setter or national implementer
 - GEC brand or partner brands
 - A platform for partners or an advocacy network
 - Positive narrative or taking on the brown
 - GEC positioning, TOC, growth
 - New relationships, partnerships
 - **OG and SB action: push forward with Strategy process, respond to points made**

- **OG action: to confirm dates for Friends and Founders event at HLPF (SG to attend)**

4. **GEC Global meeting and PAGE ministerial update and implications (GEC new event attached).**

1. **Schedule** for the week Monday 7th to Friday 11th January, Cape Town:

- Monday 7th – GEC country programme day – bringing together our country representatives, sharing and learning. Offer made to PAGE countries reps to attend, share plans and improve collaboration. We are also planning country meetings during the week, in case PAGE reps can't make the Monday.
 - Tuesday and ½ day Wednesday GEC global meeting: Tuesday 8th Transition stock take and future actions, Wednesday 9th ½ day – GEC policy thinking for PAGE Ministerial on 4 themes:
 - Finance Reform
 - Green Economy Strategies & Natural Capital
 - Inclusion & SMEs
 - Sustainable Consumption and Production
 - **Implications:** Between now and January we will create a Policy one pager in consultation from our partners and country programmes. This will be debated on the Wednesday morning – with (hopefully) a person from the GEC network able to take this thinking into PAGE conference panels. **SG input and review**
 - **Wednesday pm** – Institutional collaboration meeting (TBC)
 - **Wednesday evening** – GEC GGKP Media event – Wealth accounting and Green economy
 - **Thursday and Friday** – PAGE Ministerial
 - **Other – PAGE funders and GEC***. The idea is to find a time when some interested PAGE funders can informally visit GEC. **Action: OG, Thibaut and Asad to discuss and arrange**
- * **Note:** due to Brexit – GEC faces an uncertain future for EC dialogue funding. This is prompting two escalating priorities: GEC finds alternative country Dialogue funding. GEC pursues a hosting agreement with an EC based partner, creating a GEC Europe hub. This is currently being explored with Brussels based Finance Watch. (OG visiting them in October).

• **SG comments:**

- Not enough time for strategy review (1/2 hour on Tuesday). Consider longer and including additional session on Monday. Need to prepare Monday agenda.
- Tuesday Dialogue session move to Monday?
- GEC session could be reframed: Inclusion, SMEs and **Employment**. (note Just transition becoming problematic –due to coal)
- **Action: ZN to share policy documents from GGKP and other**
- **Support links between GEC and PAGE.**
 - **Action: TP looking to invite PAGE funders to GEC**
 - **Action: KG and OG to discuss stronger GEC presence at PAGE in Inclusiveness**
 - **Action: OG and SS to input into media event**

5. **Big questions for strategy input and GEC development**

There is a risk that this meeting slides towards operations and process and therefore does not make best use of the expertise present. OG propose we carve out some time each meeting to discuss a more blue-sky topic that can also help our strategic positioning and development choices. Such topics might include:

1. Nature – following on from climate is the next sustainable development frontier for global action?
2. Change - top down and bottom up – is more likely to succeed?
3. Technology: Block chain, big data, AI, fintech – could be transformational for SD?

- **SG general support – however, currently need to focus on strategy process so bring back after that, and then create briefings**

- **OG action: to add programmatic reviews to SG agenda – such as EC policy work and E4N.**

6. AOB – strategic actions outstanding

1. Principles concept – to be published at PAGE – **Note OG** introduced the possibility of reframing principles – ‘our values’.
2. OG to develop global SME plan – SME plan to be proposed at GEC global meeting in January
3. OG to develop Partner Growth strategy. A draft to be shared at GEC global meeting for debate and buy-in.

NEXT GEC Steering group MEETING: Thursday, 6th December 2018, 12.30pm-2pm, UK.