

Attendees: Steve Bass, Oliver Greenfield, Peter Poschen-Eiche, Holger Schmid, Asad Naqvi, Zeenat Niazi, Juha Siikamaki, Andy Norton



Apologies: Aban Marker Kabraji, Jakob Haushofer, Kamal Gueye, Steven Stone, Mike Wilson

Agenda 1st May 2019:

1. February Minutes for approval.
2. GEC draft V1 10 year Strategy for SG review and input
3. Strategy launch at HLPF – concept note for event, **key new** global partnership, principles document
4. AOB and outstanding actions

1. Draft – February Minutes – attached

- **SG signoff. OG to post on GEC website.**

2. GEC DRAFT V1 10 year strategy

- **For SG discussion and advice. Written comments by the 9th May.**
- GEC strategy process has been its most consultative to date: SB held 30 interviews at the end of 2018, Consultant held 32 further interviews, GEC had two strategy sessions and four existing workstream reviews at its January global meeting. GEC held an online consultation, receiving **101 responses from 28 different countries**, and this is now the third SG discussion.
- The attached paper is the first draft attempt to pull all of this together.
- **This is currently a long internal version.** In it we go into some diagnostic detail about the GEC in order to justify our strategic decisions. It is also comprehensive about the positions, choices, current internal challenges and improvement ambitions. Much of this might be cut/reduced after our internal discussions
- However, we should recognise that it is also partly a prospectus document on GEC work, so it will need to clarify what we currently do and why.
- The draft strategy has 4 sections – **now** (current status), **future** (vision and success), **what** (our external work), **us** (how our organisation will evolve to do the work).
- The paper will then be updated after the 9th of May for a final consultation event on the 21st of May in London. This event reaches out to European partners that did not attend the global meeting in Cape Town.
- The paper will then go into production for launch at HLPF July NY.
- We will experiment with a number of presentation formats and ensure there is a much shorter summary version available. –

SG decisions:

- **SG approved of the paper and the direction of the strategy including:**
 1. Linking closer to crisis narrative
 2. Economic reform as our central role – changing the rules of the game
 3. Tackling brown economy as well as enabling green
 4. New workstream on supporting social movements
 5. Geographic expansion beyond developing countries
 6. Continued focus on our 5 themes of economic reform
 7. Support for more campaign approach – represented by Transition Tracker
 8. Move to decentralised hub structure and revised secretariat role

SG comments on V1 and suggestions for improvement for V2:

- **The Strategy is true to the consultation responses.**
- **General:**
 1. Coherent and comprehensive – if a little long
 2. The Sections are high level, more precision needed on objectives, more specific.
 3. Make clearer the succinct value of the coalition – and contribution to SDGs.
 4. Somewhat flits between past, present and future – insert a GEC table from, to, including stretch ambition.
 5. Explicitly address Risk of work.
 6. Work plan – exciting high level – needs to be clearer on ways of work, precise activities – principles
- **Framing:**
 1. Make 2030 vision more compelling telling the public and media important
 2. Reference the strategy against real world challenges – crisis narratives – legitimate – emissions targets – challenges around inequality – LDC – biodiversity loss targets.
 3. Get a more dynamic title
 4. Make clearer ‘What’s new?’ – social movements, new power, policy – in response to societal inflection points.
 5. Need to be more Exciting and durable.
 6. Equity issues to be at the forefront
- **Economic reform:**
 1. More on substance – challenging respected boundaries – changing the rules of the game
 2. Clearer on our engagement on political economy. Big wars and small battles. Their connections.
 3. Where is our position in other discussions – such as degrowth, capitalism, changing the rules of the game. How we tackle wicked issues – engaging strategic influences and investors.
- **Partners, members, movements, stakeholders:**
 1. Provide an agenda for action for members
 2. Needs to be clearer on how it is appealing to diverse movements – e.g. the offer- why would they engage?
 3. Clearer on how – e.g. engage with movements – dynamic better or more effective –
 4. Make virtue of our coalition – supporting a movement – engaging a network.
 5. Social movements – high risk/high gain.
 6. Partnerships with big business? Make clear one option within sector reform.
 7. Coalition and a network? – temporary alliance for joint action. Orchestrate effort rather than expansion
- **Policy work:**
 1. Clarify more specific changes – i.e. how is it better clearer
 2. Clarify how hubs and partners can contribute
- **Advocacy:**
 1. Economic reform needs economic clout.
 2. GEC needs a political economy workstream
 3. Change targets for OECD like institutions.
- **Geographical expansion:**
 1. GEC to focus more on greening of developed countries – reduce footprint of rich. Improving life quality.
 2. More focused on developed countries

3. More geography detail on why countries are prioritised for selection e.g. – biodiversity – china, middle income, brazil.

- **GEC Organisational development**

1. Needs to be Stronger at the back – how the new structures are different – more effective,
2. Agenda for managing a better more effective network
3. Clarify what actions for partners and the secretariat

- **Funding:**

1. Provide for a prefunding
2. Strategy is also a prospectus

3. GEC strategy launch at HLPF launch NY for SG information.

- **Concept note for HLPF event attached; Principles paper attached**

- Through the institutional collaboration group GEC will be part of a **new partnership launch** with UN PAGE partners, GIZ, GGGI – “FAST, FAIR and GREEN”. It will use this event as one launch of its 10 year strategy.
- We had originally hoped for an Achim Steiner hosted GEC strategy dinner for our strategy launch. We may have to sacrifice this idea to ensure we have his time for this more important ‘**partnership launch**’. OG to revert to SG if this changes.
- Additional important point – our GEC Green economy principles work is a foundation script for this partnership. Attached the principles paper. We are encouraging all of our members to consider the relevance of these principles to their work.
- **SG to review partnership concept note**
- **SG to review principles paper and consider its relevance to their organisations (note we are not opening it for changes at this time – as it is going into production for HLPF)**
- **SG to consider if they want to attend the strategy launch at HLPF – you are very welcome**
- **OG to confirm if other opportunities (Including a dinner) with key high level partners will be possible at HLPF**
- **Need a launch beyond UN**

4. AOB

- There is a backlog of partners wishing to join the coalition. This backlog is due to last three SG agendas being packed with strategy content. A streamlined process of admitting partners needs to be defined.

NEXT GEC Steering group MEETING: Wednesday 3rd July 2019, 12.30-2pm UK