



**IUCN**  
WORLD  
CONSERVATION  
CONGRESS  
*Marseille*



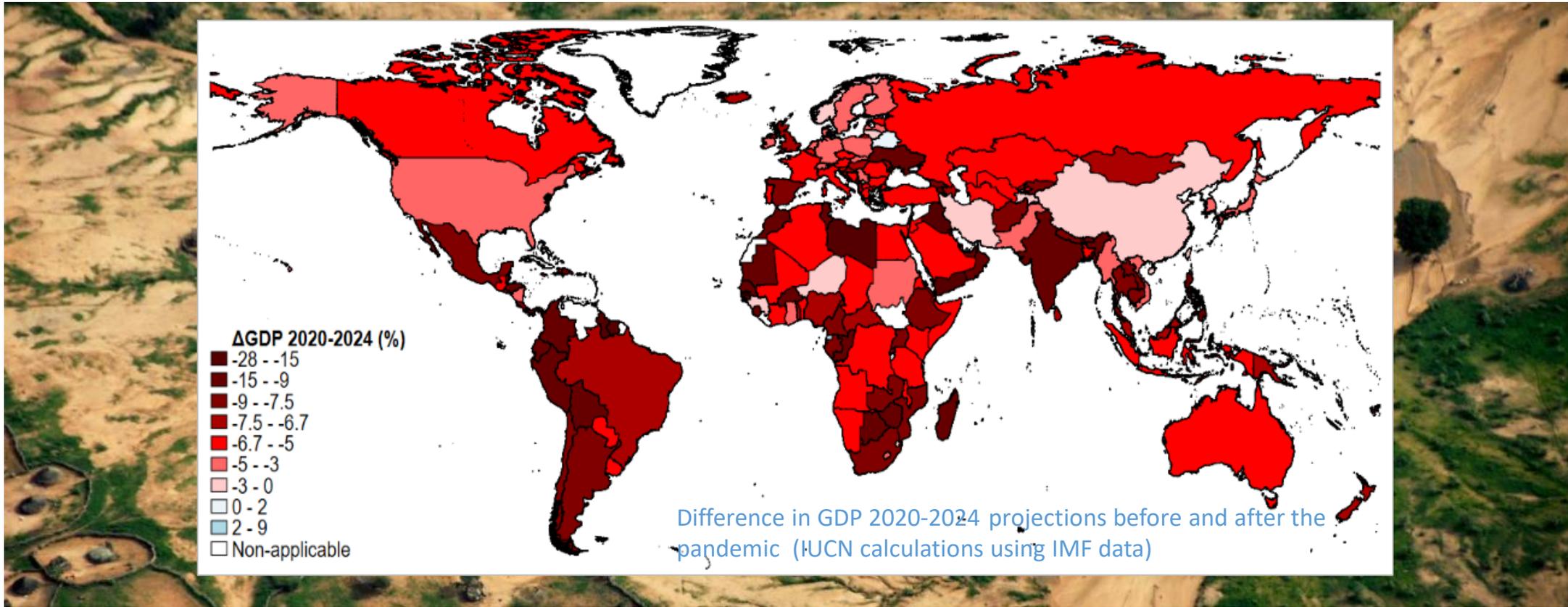
# Green Economy Coalition Global Meeting 2021

Code Red for Nature & People

Nature Day, December 1 2021

Juha Siikamäki, IUCN Chief Economist



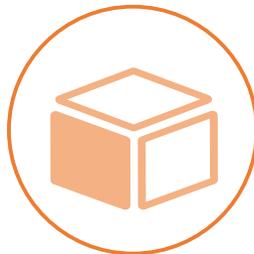


## COVID-19 Pandemic: Economic consequences



### IMPACTS

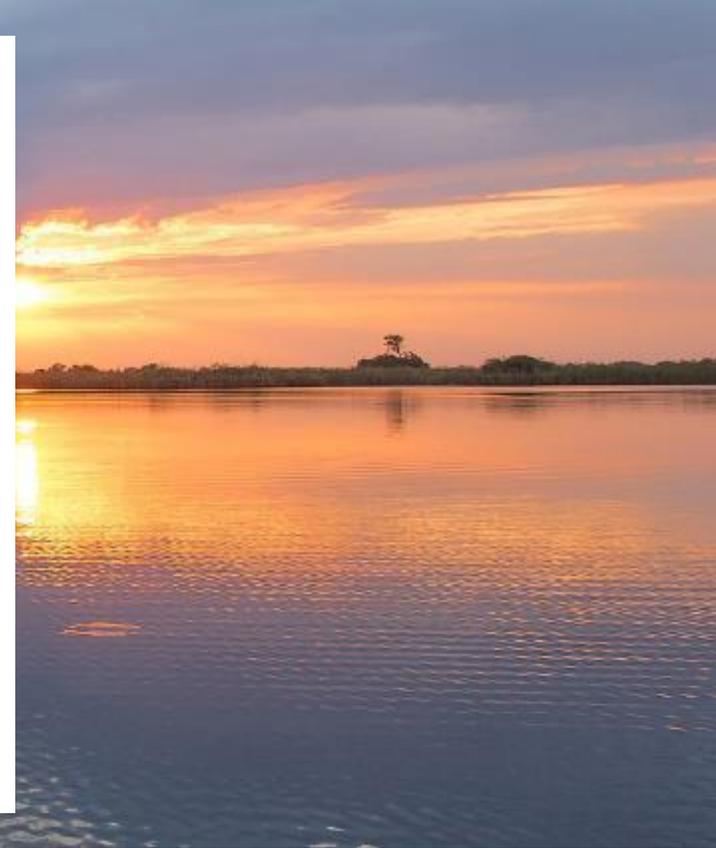
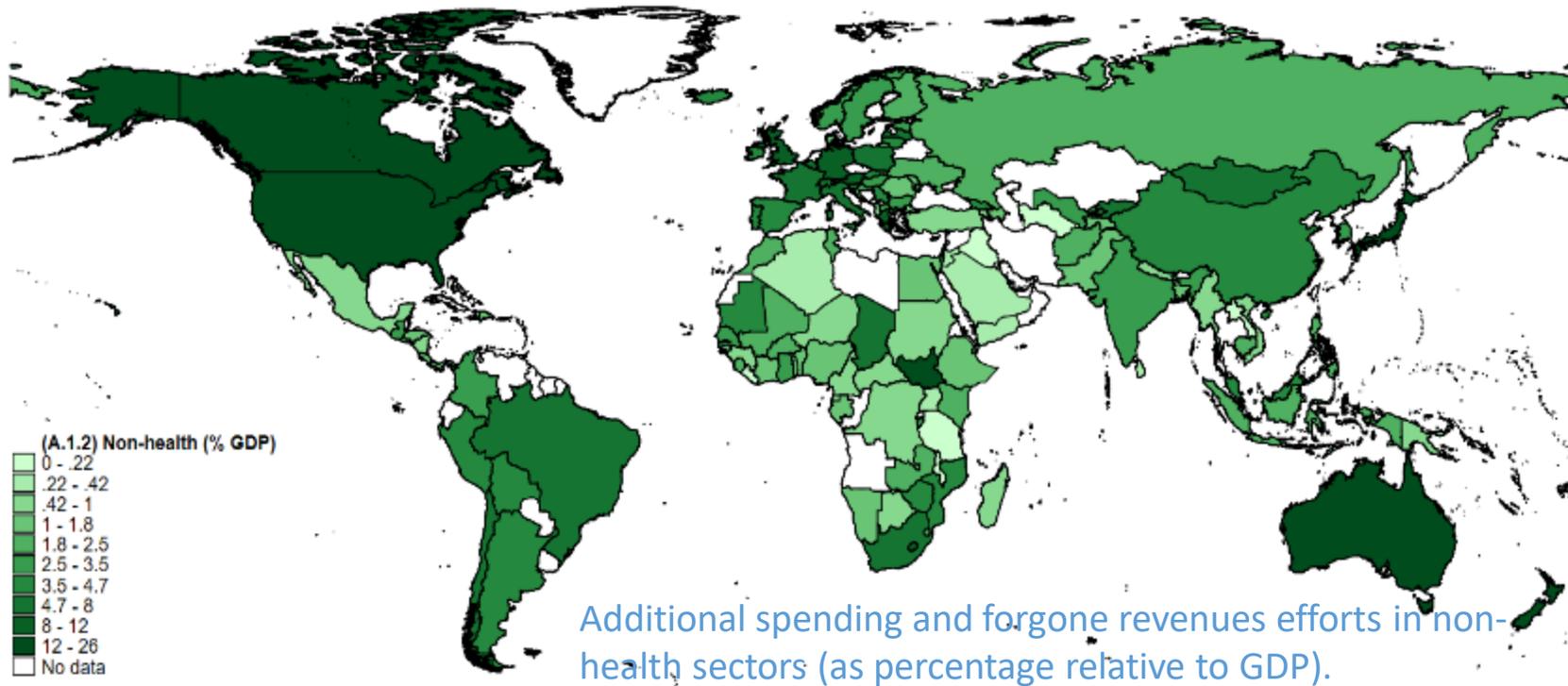
Economic impacts of the pandemic have been severe, with implications continuing over the next several years



### VARIATION

Economic losses due to pandemic vary considerably across the globe

2020



## STATE OF PLAY – OVERVIEW OF RECOVERY PLANS

### Advanced economies

Vast majority (80+ percent) of the global total economic stimulus comes from advanced economies.

### Developing countries

Developing countries, especially low-income, have been constrained by financing and existing debt distress

### Neglecting nature

Nature and biodiversity have been mostly neglected in stimulus packages

# IUCN Nature-based Recovery Initiative

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## *Our ambition*

Ensure that post-COVID recovery is  
nature-positive

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That economic  
investment post-  
COVID does no  
(additional) harm to  
nature and  
livelihoods.

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That at least **10%** of  
overall recovery  
investment is not only  
directed to nature but  
also provides value to  
nature.



# Strengthening the case

## Moving into Nature-based Recovery



### ECONOMIC RECOVERY AND STABILITY

Jobs and economic gains  
Avoided losses  
Long-term stability



### COMMUNITY HEALTH AND RESILIENCE

Reduced vulnerability  
Improved health  
Increased food and water security



### CLIMATE AND BIODIVERSITY BENEFITS

Carbon sinks and stores  
Climate adaptation  
Healthy, recovering ecosystems



### BUILD THE FOUNDATION FOR REACHING SDGs

Ecosystem services  
Enhanced opportunities  
New connections and integration

# Investing in Nature pays off



## 50 jobs per US\$ million

Restoration created an estimated 50 jobs per million dollars invested in El Salvador. Low-skill and fast-implementing jobs well-suited to stimulus packages

## US\$ 57 billion

Flooding damages averted by mangroves in China, India, Mexico, US and Viet Nam each year

## Up to 37%

Of the climate change mitigation needed by 2030 to stabilize warming to below 2 °C can be reached through nature-based solutions

## 85 out of 169

SDG targets are related to the environment; nature underpins the delivery of the 2030 Sustainable Development Agenda

**210**

STATE AND GOVERNMENT  
AGENCY MEMBERS

**1200+**

NGO and INDIGENOUS  
PEOPLES ORGANISATION  
MEMBERS

**17,000+**

EXPERTS IN 6  
COMMISSIONS

**160+**

COUNTRIES WITH IUCN  
MEMBER ORGANISATIONS



## INITIATIVE FOR IMPACT

A powerful network of influential State and civil society Members, thousands of experts & practitioners worldwide, IUCN is uniquely placed to advocate for a green recovery.



# World Conservation Congress 3-11 Sep 2021 Marseille

Hybrid congress: 6000 participants  
on-site, 3,500 online

Four Summits (3 Sep)

- World Summit of Indigenous Peoples and Nature
- Global Youth Summit
- IUCN Local Action Summit
- CEO Summit

IUCN Forum (4-7 Sep)

- Seven themes, including economics and finance

Members Assembly (8-11 Sep)

- Elections
- 109 Resolutions adopted
- Climate Change Commission
- [Marseille Manifesto](#)



Razan al Mubarak, IUCN President-Elect





Thank You

