# **Code red for nature & people:** Is the COVID-19 recovery up to the task?

# **GEC Global Meeting 2021**

An inclusive and collaborative space in which to reconnect, share insights, compare solutions, and build allies.

29th November - 3rd December 12:00 - 14:00 (GMT) core sessions



# Economic reform in a generation: 2020-30

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#### 2020: where we are now

Climate change **Biodiversity crisis** Inequality crisis

Conclusion: these are consequences of an economic model that is no longer fit for purpose.



#### It is flawed:

- Governed by outdated metrics; •
- Blinkered by short-termism •
- Encourages overconsumption. •
- Deluded by "trickle-down" fallacy •
- Blind to dependency on nature
- Eroding social contract

#### 2030: where we must be

- A new green and fair economic model is in place
- Reformed institutions with integrated policies
- delivering the green and fair economic model Investments in the green economy have increased
- significantly Old models no longer seen as economically or socially viable





### How will we get there?







Inspire supply of policies & institutions to guide green transformation

#### **Our four pathways:**

- Telling new stories
- **Building critical mass**
- Influencing policy
- Coalition building





## Virtual GEC Global Meeting 2021: Agenda

	29 November	30 November	<b>1st December</b>	2nd December	<b>3rd December</b>	
10:00 - 11:00 GMT		WORKSHOP: <b>Challenges</b> and opportunities for local green enterprises to access finance <u>More info</u>   <u>Zoom link</u> <u>Clevelopment</u>	WORKSHOP: Greenness of Stimulus Index: Assessing national COVID responses <u>More info</u>   <u>Zoom link</u> :vivideconomics @GGGI	WORKSHOP: Aligning recovery with the energy transition: five principles for a "fossil-free recovery" <u>More info</u>   <u>Zoom link</u>	Warm Up Session GEC Hubs - a discussion on evolving GEC structures	Side
12:00 - 14:00 GMT	CODE RED: What are the top priority interventions to transform a collapsing system? Zoom link Add to Calendar: Google   Office 365   Yahoo	INEQUALITY DAY: How a new social contract can drive the green transition? Zoom link Add to Calendar: <u>Google   Office 365  </u> Yahoo	NATURE DAY: How to catalyse a nature positive economy by 2030 Zoom link Add to Calendar: <u>Google   Office 365  </u> Yahoo	MEDIA DEBATE: Green Recovery On Trial: is the policy agenda up to the climate challenge? Zoom link Add to Calendar: Google   Office 365   Yahoo	MEMBER DAY Strategy and shared actions Zoom link Add to Calendar: Google   Office 365   Yahoo	Core
15:00 - 16:00 GMT	NETWORKING Come meet & connect with GEC members and networks Zoom link	NETWORKING Come meet & connect with GEC members and networks Zoom link	WORKSHOP: Stories for Life: How to change narrative through better stories <u>More info</u>   <u>Zoom link</u> Stories For Life	WORKSHOP: <b>Taking our Green COVID-</b> <b>19 Declaration global</b> <u>Register   Zoom link</u>	WRAP-PARTY Come meet & connect with GEC members and networks	Side

### Day 1: CORE SESSION What are the top ten priority interventions to transform a

**Collapsing system?** Zoom link | Add to Calendar: Google | Office 365 | Yahoo

Post COP26, and with the COVID-19 Recovery just beginning, what is the status of economic reform for a greener, fairer economic system? An interactive session to gather insights from members and global networks on what's happening on the ground, which interventions are working and which areas require collaboration.

12:00 - 12:10	Welcome: Our mission and approach. Oliver Greenfield - Convenor, GEC
12:10 - 12:15	Ice-breaker: Introduce yourself and share - what gives you hope?
12:15 - 12:30	Post COP26, what is the status of fair, green economic reform? - Emily Benson, Director of Engagement, GEC
	Global and country highlights insights from the COVID-19 Recovery? - Chris Hopkins, Policy Manager, GEC
12:30 - 12:45	What is the key interventions for catalysing a green, fair recovery from COVID-19? Kumi Naidoo, Ex Secretary General of Amnesty International and Greenpeace International
12:45 - 13:15	Member and network reflections and insights
13:15 - 13:45	Break outs: What are the key interventions for scaling a green, fair COVID-19 recovery?
13:45 - 14:00	Feedback discussion and next steps

#### Day 2: CORE SESSION How a new social contract can drive the green transition? Zoom link | Add to Calendar: Google | Office 365 | Yahoo

A deeper dive into the links between equality, inclusion and restoring nature, in this session we will explore the role of harnessing civic participation in decision making, and the opportunity for developing a new social contract that is fit for the 21st century.

12:00 - 12:05	Welcome - Oliver Greenfield, Convenor, GEC: Why tackling inequality is our strategic priority
12:05 - 12:20	<b>Stuart Worsley, Dialogues Director, GEC:</b> Dialogue, inequality and a new social contract - in dialogue with the GEC Peruvian hub, FNI and Libelula
12:20 - 12:45	Najma Mohamed, Policy Director, GEC: How can a new social contract drive the green transition?
12:45 - 13:10	Breakout session 1: What one clause would you add in to a social contract that would enable a green and fair economy?
13:10 - 13: 20	Feedback and plenary
13:20 -13:40	<b>Breakout session 2:</b> What participatory processes exist that enable citizens to engage governments? Please share examples.
13: 45 - 13:50	Feedback and plenary
13:50 - 14:00	Next steps for GEC and the Eco-Social Contract network

### Day 3: CORE SESSION How to catalyse a nature-positive economy by 2030?

Zoom link | Add to Calendar: Google | Office 365 | Yahoo

12:00 - 12:10	Welcome & overview - Steve Bass , Senior Fellow IIED
12:10 - 12:30	<ul> <li>The Big Picture - Juha Siikamaki, Chief Economist IUCN</li> <li>Economics for Nature - Martin Lok, Executive Director, Capitals Coalition</li> <li>Nature at the heart of Recovery – Gitika Goswami, Programme Director Development Alternatives</li> <li>30 Voices for nature - Najma Mohammed, Policy Director, Green Economy Coalition</li> </ul>
12:30 - 12:40	Q&A
12:40 - 13:00	Breakout Session 1: The Opportunities, the Challenges
13:00 - 13:15	Feedback Session 1: In Plenary
13:15 - 13:35	Breakout Session 2: From Diagnosis to Action
13:35 - 13:50	Feedback Session 2: In Plenary
13:50 - 13-55	Synthesis and Next Steps - John Maughan - Research Programme Manager, Green Growth Knowledge Partnership
13:55 - 14:00	Wrap up and invitation to side session - Steve Bass

#### Day 4: CORE SESSION: The Green Recovery On Trial

Zoom link | Add to Calendar: Google | Office 365 | Yahoo

Is the green recovery agenda up to the challenge of the coming century? Our panel of global expert witnesses will give their perspectives on the status of the transition, before our youth jury will have the chance to ask direct questions to the witnesses, field questions from the audience, and give their verdict on whether businesses and governments are indeed "building back better".

12:00 - 12:05	The Trial is opened by Chair, Nozipho Tshabalala
12:05 - 12:10	Opportunity of a Green Recovery, GEC
12:10 - 12:35	Key global witnesses provide their evidence on the extent to which a Green Recovery is underway:
12:35 - 12:40	The chair to ask clarifying questions to the witnesses
12:40 - 13:10	Jury to cross examine the witnesses Global audiences can also submit questions
13:10 - 13:25	Jury to issue their verdict Global audiences to also vote
13:25 - 13:30	Chair to summarise and close the Trial

#### Day 5: CORE SESSION How to get more impact from our collaboration?

Zoom link | Add to Calendar: Google | Office 365 | Yahoo

For existing and interested members, in this session we will be confirming and agreeing GEC strategy; orienting new members on our progress, impact and theory of change; and deeping areas for collaboration.

12:00 - 12:15	Welcome: Check in & Introductions to new members
12:15 - 12:25	<b>Debrief:</b> What we've heard; what has worked well; what does this mean for our work going forward? - Emily Benson, Director of Engagement
12:25 - 12:35	Strategy refresh; Theory of Change; our 4 pathways for change.
12:35 - 13:30	<ul> <li>4 Breakouts (carrossel - 2 rounds, 25 mins)         <ul> <li>Advocacy and story: Collective messaging, advocacy and shared narrative - Emily Benson</li> <li>Policy: Which policy debates are going up and down the agenda? What are our new policy frontiers? How can we contribute to policy debates as a coalition. Chris Hopkins, Najma Mohammed</li> <li>The Hubs: How do we continually grow, but operate as one movement while enabling independent decentralised hubs and ensure sustainable funding? Stuart Worsley, Oliver Greenfield</li> <li>→ New members: Introduction to our progress, ways of working, and strategy - Ben Martin</li> </ul> </li> </ul>
13:30 - 13.45	Plenary and feedback
13:45 - 14:00	Next Steps; Stockholm +50 and our shared declaration

## **GREEN COVID RECOVERY DECLARATION - Zero Draft**

We – //////// – the undersigned call for a green, prosperous, safe recovery from COVID, where no one is left behind. We declare that this will not be achieved without cross-cutting structural reform of our economies, so that they are nature-positive, net-zero, fairer for all, and more inclusive.

We make this **urgent declaration** now because:

- While COP26 has delivered progress, what has been committed is not yet aligned with the science, with pledges and targets <u>likely</u> <u>delivering a 2.1-2.4°C</u> world.
- What has been committed in words must still be delivered through action. Our climate and our planet remains in peril.
- No commitments at Climate COP26, Biodiversity COP15, or elsewhere - can be delivered without seizing the moment of a truly green economic recovery from COVID – <u>Greta is right that this</u> <u>ambition remains largely blah, blah, blah</u>.
- ...
- ...

We recognize that **governments** will not go far or fast enough without citizens urgently demanding reform, **business** cannot move ahead of societal demand for change, and **investors** need strong signals to shift their myopic, short term horizons.

## We conclude, citizen action is key to accelerate and deepen the transition.

But *marching* alone is not enough, and marching *alone* without allies will never work.

So, together as a civil society movement we will:

- Hold governments to account for their commitment to build back better, and ensure they deliver green structural economic reforms in the next decade (see overleaf).
- **Build a mass movement of informed citizens** to engage decision makers, other social movements, and each other, to raise green recovery ambition and share solutions and experience from around the world.
- Shape a new <u>social contract</u> that is fit for the social and environmental challenges of the 21st century.
- ...
- ..

Therefore, we demand governments:

- 1. Enact the policies that are needed for a green, inclusive recovery from COVID, including transformative structural measures that have been put off for too long. Such as ...
- 2. Recognise the need for a new social contract for people and nature, that is built through citizen assemblies and juries, participatory dialogues, and inclusive policy making and budgeting.

3.

4. ...

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#### **Signed - GEC Members and Friends**

## Breakout Session 1 (20 mins):

What one clause would you add in to a social contract that would enable a green and fair economy?

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Breakout Session 2 (20 mins): What participatory processes exist that enable citizens to engage governments? Please share examples.

