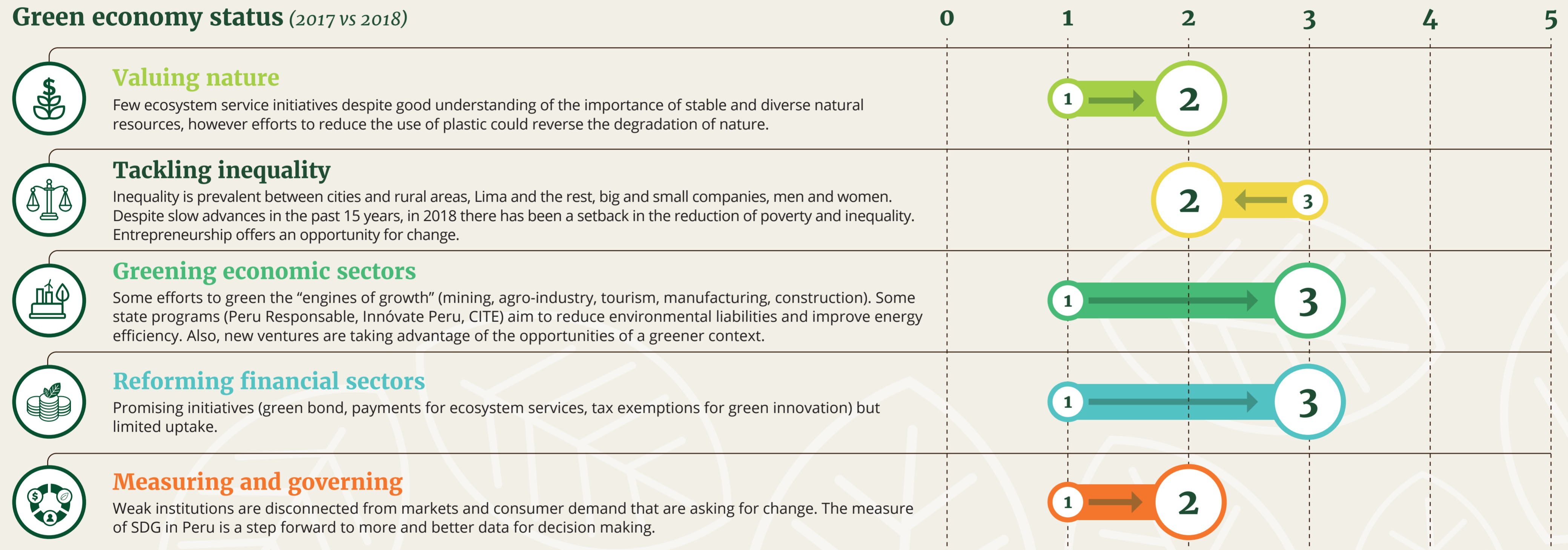


# The Green Economy *transition issues* in Perú

## Diagnostics and challenges

Despite a good start, Peru has not made substantive policies to transition towards a sustainable economy. Political turmoil now focuses on division of power and corruption. Despite slow public sector action, commitment to NDCs might start things moving.

### Green economy status (2017 vs 2018)



### Conclusion

Political struggles have slowed work to create policies for green economy, but the private sector is emerging as a new driver for change. A new type of green enterprise offers social and environmental practices and promote greener practices.

# What is *being done* and by whom

## Scattered and poorly aligned initiatives

In the last decade we have learned about environmental challenges, filled gaps on information about possible risks, and designed regulations on green growth and other issues of environmental sustainability. Many actions have been promoted by different actors in different periods, but there was no practice on continuing with the work started or to align existing actions to strengthen the impact of these.

### Policies to follow up

Climate Change Law and regulation; National Green Growth Plan; Law of plastics; dictum of the law that promotes and regulates the use of bicycles as a sustainable means of transport; initiatives so that the government incorporates criteria to hire responsible suppliers.

### The private sector has continued its dynamism

SMEs with purpose are introducing a new perspective, more environmental fairs have emerged, campaigns in networks with green themes appear and visibility of greener issues in social networks grows as enterprises and influencers find value in promoting greener habits.

### New Initiatives for collective green economy action

Sistema B (B corps), Kunan, HAF Perú, Lima Chamber of Commerce, Perú2021, GEA, Council on Green Certification, Innovate Perú (Ministry of Production), Perú Responsable (Ministry of Labour), FIIS,+1 Community.

### International cooperation adapts and plans actions

Initiatives or actors such as PAGE, GIZ, GGGI and others will contribute to the implementation / to bring into action a green growth plan from the Ministry of Economy and Finance, and in general that productivity and competitiveness policies subsume environmental policies seeking synergies

### Sustainability issues are appropriated in more forums

CADE, the most influential event of the private sector, includes sustainability as one of the 3 largest topics to be discussed; movements of CEOs that promote sustainability in their businesses, stimulating other entrepreneurs (L + 1); Circular Economy agenda driven by the EU with strength (Circular Economy Forum in Lima and AQP).

### More events and careers related to sustainability and social innovation

Nexos+1, FIIS, The Other Market, Municipal Markets; as well as universities that promote careers with the sustainability theme: PUCP, Scientific, USIL, UNALM, and many promote it as a market strategy.

# How are dialogues helping the transition?

## Dialogues that help the transition

Dialogues with **100 green SMEs** have started to give us some insights of common issues that could help green SMEs thrive if addressed. SMEs represent 96.5% of all enterprises in Peru. If green SMEs are empowered and show growth, other SMEs will turn their attention to this direction and an important ratio of our economy could show the way for change.

## Action and evidence

